

Morgan Johnson, Dan White, Keith Michelsen, Lorie Wood, Kate DeFrancisco, Nicole Awalt, Brad Brekle, Eve Seib, Sara Hanlin, Jacob Green, Susan Schaetzle, and Kristin Peterson.

Meeting started at 10:02 CST on October 11, 2017.

Logistics: (Jacob)

The speakers dinner will be at the Marsh House. We just signed the catering contract for the event and will be sending in the check this week, so the food and the venue are ready to go. We are approximately \$200 over budget on catering. Jacob is considering having a green screen at the event so that participants can have their photos taken. It costs \$750 total (including the photos) and will run from 9-10 in the morning. The board discussed this cost and decided to do the green screen. (We have exceeded our membership target by \$7,000 and our sponsorship target by \$3,800, so we are in good shape in this regard.) On parking for the event, we will indicate that parking is on the "river" side of the stadium to help avoid confusion. Hard Rock needs our headcount by the 24th (maximum capacity 50). We have 37 registrants for the after-hours event so far out of 90 general registrants.

Technology and Communications: (Kristin and Susan)

We have eight communications scheduled to go out by month end, including board nominations (October 12th), candidate slate (16th), registration reminder (17th), sponsorship (20th), sponsorship closing (23rd), and registration closing (27th at 10am). We will include information about our Outreach program in our pre-meeting communications.

Programs: (Nicole for Lori)

Our keynote speaker will speak for 40 minutes on the art of creating an RFP, followed by a Q&A session during which participants who ask a question receive a copy of the speaker's book. After lunch, we will engage in mobility games (25 minutes) as Group A (domestic bingo) and Group B (global scavenger hunt). We will regroup for 10 minutes for prizes and awards.

Our afternoon panel for Around the World is all set. We are still working on the Hot Topics program. We are waiting on the final list of sponsors in order to go to the printer. Committee updates will occur throughout the day. Please talk about the future during your committee presentation.

Community Outreach: (Sara)

Sara will send information to Susan for creation of a blurb on the \$10 jeans/jerseys opportunity. She is considering doing \$10 for 2 raffle tickets and \$20 for 3 tickets. People who ask questions to the keynote speaker will also be entered into the raffle at 1 ticket per question. Raffle gifts will include higher value gift cards. We are also doing door prizes (2-4 gift cards). We gave \$1500 to Harvey relief. Let's emphasize this in our pre-meeting communications relating to the Community Outreach raffle.

Sponsorship: (Brad)

Eve has the name badges. She and Brad will affix the sponsorship ribbons on the morning of the event. Susan will send the registration list to Brad, Eve, and Keith. Platinum sponsors get to introduce the speakers in order to provide extra exposure. They will also get 5 minutes to talk about their company. On BOD name tags, Susan will check to make sure that she has these. Lorie will get name tags for Eve and Nicole.

Membership: (Eve and Keith)

We have 125 active members and 90 have registered for the fall program (82%). We have approved 8 new members during the last 30 days and have exceeded our annual goal for new memberships. We will do a stand up recognition of the new members at our fall event. We have not been tracking new members to date, but will create a field to track them going forward. On future registrations for an event, we will ask whether the registrant is a first-time attendee.

Anniversary: (Lorie and Kate)

Lorie will have a commemorative in the shape of a boot to give out during the party. She is out of the office on the 13th and all of the following week, so please get information to her before the 13th. Brad is the Treasury backup during her absence, so please contact him if you need anything.

Our next BOD call is on October 25 at 10 CST.

Meeting adjourned at 10:50 am CST.